

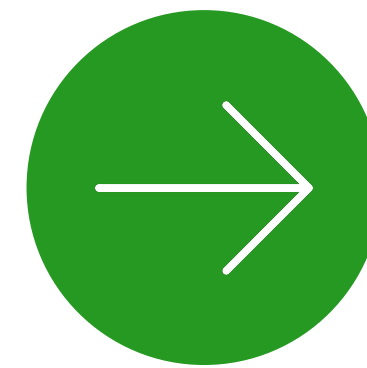


GREEN



Co-funded by
the European Union

ENTREPRENEURSHIP IDEAS





30+INCLUSIVE

INTRODUCTION

As people age, they often face challenges in finding activities and social spaces that meet their needs and interests. This situation is exacerbated for those with disabilities, as many entertainment and networking options are not designed with inclusion in mind.

PROBLEM

There is a shortage of clubs, groups, associations, communities, etc., that specifically cater to people over 30 years old and, at the same time, are inclusive for people with disabilities. This results in the exclusion of an important demographic from opportunities for socialization and personal development.

SOLUTION

Create a space that offers activities and events designed for people 30 years and older, with or without disabilities.

ENTREPRENEURSHIP

30+Inclusive is committed to creating a welcoming and safe space where all individuals feel valued and appreciated. Through partnerships with organizations and companies dedicated to inclusion, the organization aims to expand its reach and offer meaningful opportunities to its members. With a strong online presence and in-person activities, 30+Inclusive strives to become a leader in promoting inclusion and diversity within the community.



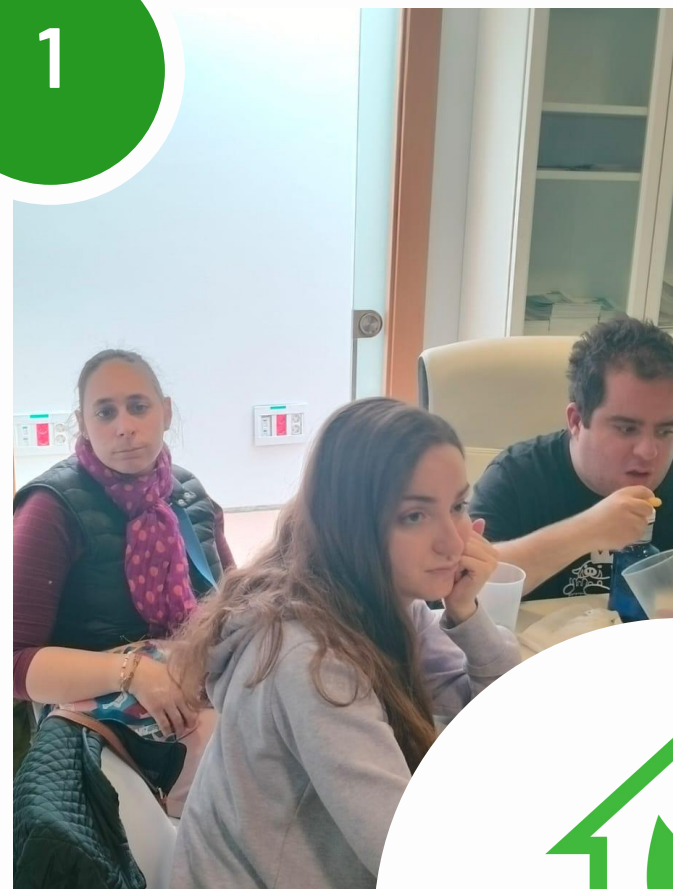
Co-funded by
the European Union

HOW DOES ENTREPRENEURSHIP ARISE?

1

WHAT PROBLEMS AROSE?

- Shortage of inclusive social spaces for people over 30 years old.
- Exclusion of people with disabilities from recreational and social activities.
- Limited networking and personal development opportunities for people in this age group.
- Lack of awareness about the importance of inclusion in society.



3

WHAT SOLUTIONS DID WE CONSIDER?

1. Create a social club exclusive for people over 30 years old.
2. Develop a digital platform to connect people in this age group and organize events.
3. Offer inclusive activities that address the needs and interests of this demographic.
4. Establish partnerships with companies and organizations committed to inclusion.



WHY DID WE CHOOSE ACCESSIBILITY?

We chose to address the issue of the exclusion of people over 30 years old in social spaces and recreational activities because it was seen as an underserved need in the community. Additionally, the opportunity to promote the inclusion of people with disabilities was identified at the same time.

2



4

WHY DID WE CHOOSE THIS SOLUTION?

The decision to create 30+Inclusive as a solution was made because it offers a comprehensive response to several problems identified during brainstorming. The organization or club provides an inclusive social space, diverse activities, and a digital platform to connect its members, thus addressing social exclusion and promoting diversity and inclusion within the community.



Co-funded by
the European Union



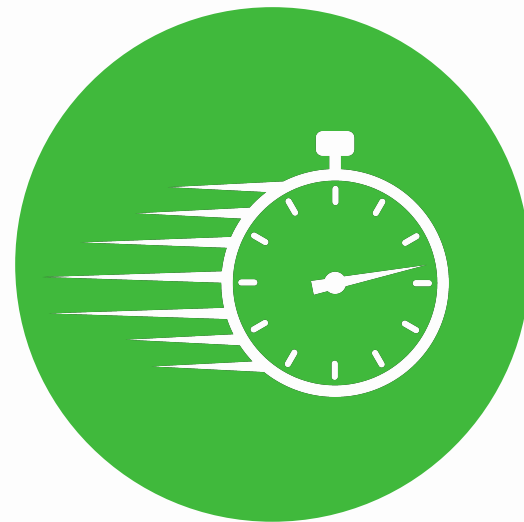
**TOOLS
USED**

Theoretical training on green, social, and digital entrepreneurship.

Talks to learn about examples of best practices.

Meetings and brainstorming sessions.

Research.



TIME SPENT

3 sessions of 2 hours to cover theoretical aspects.

3 sessions with examples of best practices.

40 hours of personal work in the virtual classroom.

3 sessions of 2 hours of brainstorming and idea development.



CHALLENGES OR OBSTACLES

Completing the theoretical course and understanding how to create or how an entrepreneurial venture emerges.



ACHIVEMENTS

We managed to find a solution that addresses the entire problem without harming the environment, using innovative and sustainable technology over time, generating a positive impact on society.





30

+

INCLUSIVE

JOIN US



OBJECTIVE

To create an inclusive and enriching space for people over 30 years old, with or without disabilities, that promotes connection, learning, and personal development, as well as fostering support networks and lasting friendships.



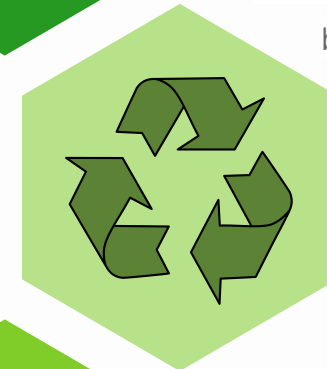
TECHNOLOGY

- Development of a mobile application or web platform to facilitate communication, event organization, and connection among members of the organization.
- Incorporation of accessibility features in the application or platform to ensure the participation of people with disabilities or special needs.



SOCIAL IMPACT

- 30+Inclusive offers a space for meeting and participation for people over 30, addressing the lack of inclusive social options for this demographic group.
- The organization promotes inclusion and diversity by welcoming people of all ages, abilities, and backgrounds, creating a warm and enriching environment.



ENVIRONMENTAL IMPACT

While the primary focus of 30+Inclusive is social, the organization can also promote environmental awareness through activities and events that address topics related to sustainability and environmental care.



SUSTAINABILITY

- 30+Inclusive is committed to operating sustainably, both in its activities and resource management.
- The organization seeks to establish partnerships with organizations committed to inclusion and sustainability to amplify its impact and contribute to the community's sustainable development. Additionally, it can incorporate sustainable practices in event organization and facility management.



Co-funded by
the European Union



Co-funded by
the European Union

THE TEAM

Our team is made up of 12 people with diverse backgrounds and experiences, allowing us to specialize in specific areas and perform those roles within our venture.

Daniel López

Ángela Diente

Iñaki Martín

Ana de Bonrostro

Cristina Mota

Judit Arribas

Daniel Jerez

María Castellanos

Miriam Muñoz

Victoria Pascual

Dario Linares



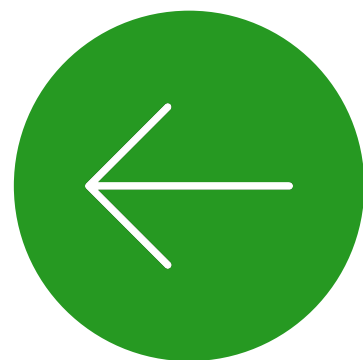
CONCLUSIONS

- Since the team includes people with disabilities, accessibility and inclusion are given much greater consideration.
- The prior theoretical training has helped us develop these entrepreneurial ideas.
- The examples of best practices have helped us understand that there are many types of entrepreneurship and have inspired our ideas.
- We believe it has been very positive to develop these ideas for our future, whether or not we become entrepreneurs.





Co-funded by
the European Union



GREEN



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (ECEA). Neither the European Union nor ECEA can be held responsible for them.