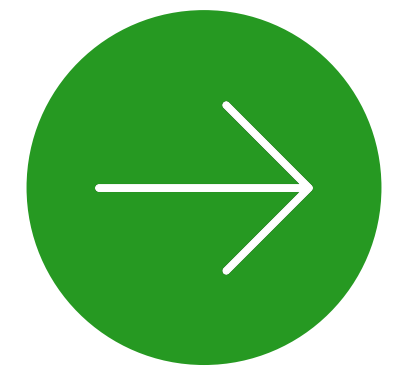




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ENTREPRENEURSHIP IDEAS



GREEN





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ECO-NOTES

INTRODUCTION

This idea of entrepreneurship is born from a process of study and analysis of the needs that we can find in our day to day life, which impact not only young people and civil society, but also the environment as a whole.

PROBLEM

Accumulation of printed educational materials (secondary or university) that are then destined for the rubbish.

SOLUTION

Recycle discarded paper, offering benefits to those who destine the paper for future reuse.

ENTREPRENEURSHIP

ECO-NOTAS, social, green and digital

HOW DOES ENTREPRENEURSHIP ARISE?

1 WHAT PROBLEMS HAVE ARISEN?

- In the different educational institutions, a large amount of paper is thrown away.

2 WHY DO WE CHOOSE RECYCLING?

Faced with this situation, recognising that those institutions are the ones that use the most paper, recycling it would be a business opportunity and a way to help the environment.

3 WHAT SOLUTIONS DO WE VALUE?

- Sorting paper and rubbish.
- Collecting waste that has a chance of being recycled.
- Effective recycling of waste
- Use of recycled material.

4 WHY DID WE CHOOSE THIS SOLUTION?

This solution not only helps people who are looking for low-cost materials, but is also of great importance for the care and respect for the environment, thus benefiting present and future society as a whole.

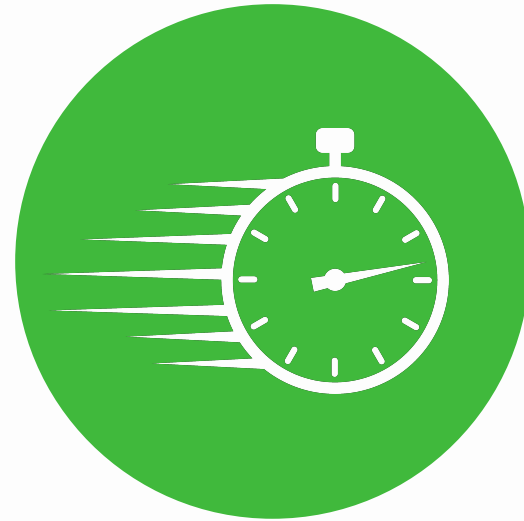


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TOOLS USED

We use brainstorming and constructive evaluation to choose the most appropriate idea.



TIME USED

Three meetings were held to work on the idea.



CHALLENGES OR OBSTACLES

Presence of similar ideas, difficulty in reaching a common agreement on implementation. In turn, in case of selling the notes, we should determine what the market prices would be in this area (which may or may not be changeable).



ACHIEVEMENTS

We managed to find a solution to a recurring problem in a large number of institutions. We managed to make a significant contribution to the environment and society in general.



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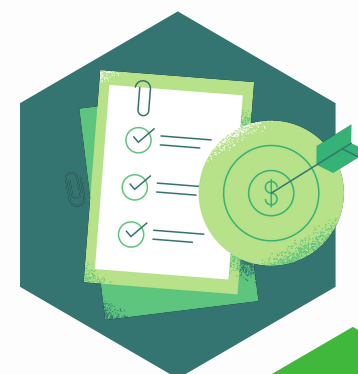


ECO-NOTES

DESCRIPTION:

Our venture offers viable destinations for all non-recycled paper through two specialised tasks (donation and sale of notes already used by others, as well as green handmade diaries) initially, but with the aim of generating more collaborative projects.

Through the effective use of social networks to disseminate the note donation/sale 'stands' in various university institutions, and through networking strategies, alliances with non-statal actors, such as environmental NGOs, philanthropists and private sector companies with the possibility of funding from them, could be established. .



OBJECTIVE

VEradicate the accumulated amount of paper per year. In order to achieve this, we pr stands/stands in different universities, where we invite students to donate or sell their notes have stopped using, our enterprise being a link between the offerer and the demander. These n by subject and format (printed booklets or handwritten notes), for greater efficiency.



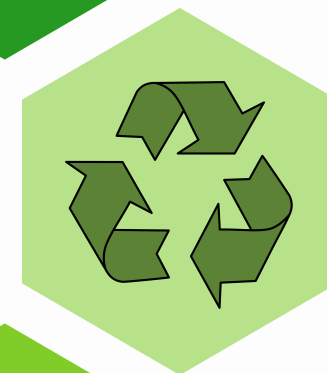
TECHNOLOGY

We use tools such as modern social media to keep in touch with companies and potenti as being a way to engage with consumers. With just a simple post in sight and a mes when, where and what you have to do to donate notes or sell notes, plus buy and witho hassle.



SOCIAL IMPACT

While it has a direct impact on people by improving the quality of life of those who find it diffic material, the materialisation of the social aspect is found in fundraising, i.e. the action of ra capacity to disseminate it through networks of contacts.



ENVIRONMENTAL IMPACT

It has a high environmental impact. It allows the reduction of waste and the reuse o less use of trees (thanks to recycling), helping to avoid increased deforestation.



SUSTAINABILITY

This enterprise is sustainable over time, as the use of paper and recyclable waste will not dim medium term. In addition to the possibility of refurbishment and reinvention in the long te amount of waste that can be reused.



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THE TEAM

Our team is made up of various members with different backgrounds and experiences that allow us to specialise in a specific area and to perform functions in the venture. However, the references:

- CASTRO, JUAN PABLO.
- CONRERO, SOFÍA.
- CUMINO ASBERT, JUAN IGNACIO.
- FERRER, SOLEDAD.

And this whole TEAM of support!!!!----->



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CONCLUSIONS

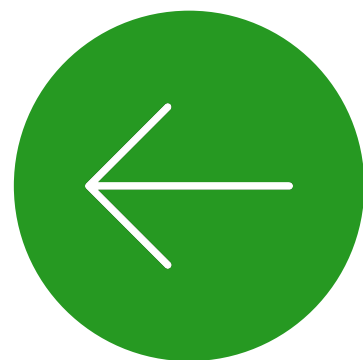
- It is difficult to find an all-encompassing solution to all the problems.
- Teamwork facilitates and complements the achievement of the objectives set.
- Recognise that the environment is our focus.
- Entrepreneurial ideas will be influenced both by funding opportunities and by the responsibility and social awareness of solving problems.
- They are what they are → IDEAS. It is the first step to give continuity to the venture...



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