

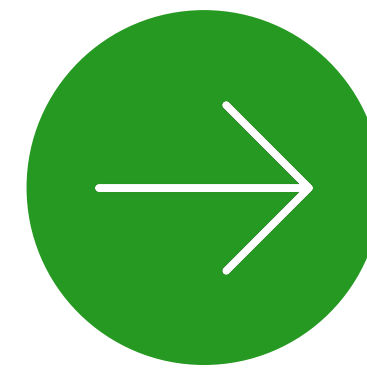


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ENTREPRENEURSHIP IDEAS





Eco Scape

INTRODUCTION

In today's society, awareness of social and environmental issues is continuously growing. However, many people still lack access to educational and awareness experiences that allow them to understand and actively address these challenges. Additionally, people with disabilities often face barriers to participating in inclusive recreational and educational activities.

PROBLEM

There is a lack of entertainment and learning options that effectively address social and environmental problems while also being accessible to people with disabilities. Furthermore, most escape room experiences are not designed with inclusion in mind, which excludes an important segment of the population.

SOLUTION

The combination of the popularity of escape rooms with the promotion of social change and environmental care. By designing accessible themed rooms and creating a virtual platform,

ENTREPRENEURSHIP

Eco Escape is committed to designing escape room experiences that not only entertain but also educate and raise awareness among participants about social and environmental issues. Moreover, the focus on accessibility ensures that no one is left behind. Through strategic partnerships and awareness campaigns, Eco Escape aims to expand its impact and reach a broader audience.



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HOW DOES ENTREPRENEURSHIP ARISE?

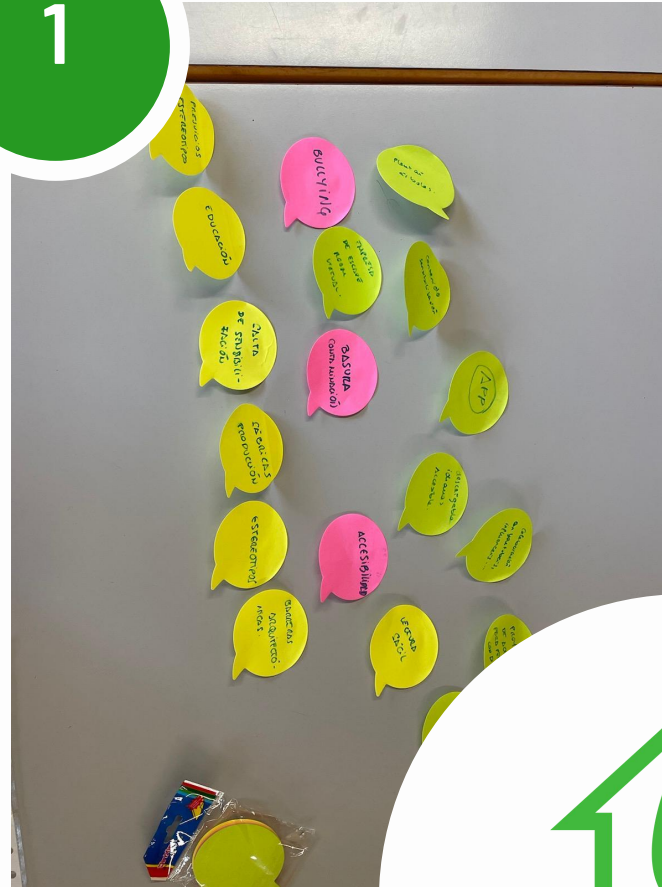
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WHAT PROBLEM ARISE?

- Lack of educational entertainment options that address social and environmental issues in an accessible way.
- Exclusion of people with disabilities from recreational and educational experiences.
- Limited awareness of environmental and social issues in society.
- Limited availability of inclusive activities for people of all ages.

WHY WE CHOSE ACCESSIBILITY

The problem of the lack of accessible educational entertainment options was chosen because it was perceived as an unmet need in society. Additionally, the opportunity to address both environmental education and the inclusion of people with disabilities simultaneously was identified.



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WHAT SOLUTIONS DID WE CONSIDER?

1. Create a company of themed escape rooms focused on social and environmental issues.
2. Develop a digital platform to access recreational experiences from anywhere.
3. Design accessible escape room experiences for people with disabilities.
4. Establish partnerships with environmental and social organizations to promote awareness.

HOW DID WE CHOOSE THE SOLUTION?

The decision was made to create Eco Escape as a solution because it combines the popularity of escape rooms with the promotion of social change and environmental care. Additionally, it was considered that the focus on accessibility would ensure the inclusion of a broader audience, thus addressing several issues identified during brainstorming.

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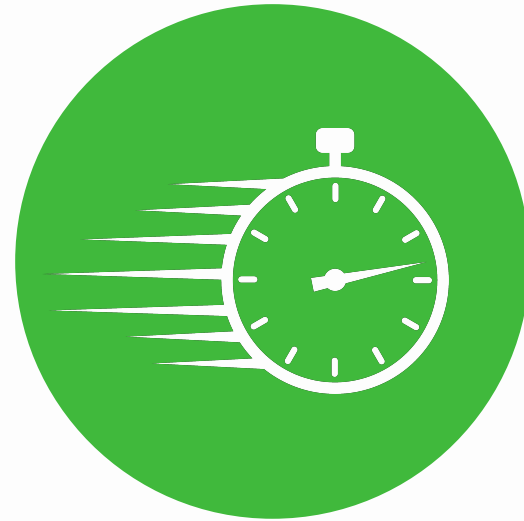


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TOOLS USED

Theoretical training on green, social, and digital entrepreneurship.
Talks to learn about examples of best practices.
Meetings and brainstorming sessions.
Research.



TIME SPENT

3 sessions of 2 hours to cover theoretical aspects.
3 sessions with examples of best practices.
40 hours of personal work in the virtual classroom.
3 sessions of 2 hours of brainstorming and idea development.



CHALLENGES OR OBSTACLES

The completion of the theoretical course and understanding how to create or how an entrepreneurial venture arises.



ACHIVEMENTS

We managed to find a solution that addresses the entire problem without harming the environment, using innovative and sustainable technology over time, generating a positive impact on society.





eco ESCAPE

ESCAPE ROOMS ACCESIBLES, INCLUSIVOS Y VIRTUALES

¡¡¡¡SALVA EL PLANETA Y PROMUEVE EL CAMBIO SOCIAL!!!!



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OBJECTIVE

Create innovative and accessible escape experiences that promote social change and environmental care, fostering awareness and positive action in society while providing recreational spaces for everyone.

TECHNOLOGY

- Development of a virtual platform for online escape experiences, using innovative technologies to offer an immersive and accessible experience.
- Implementation of audio description systems, braille texts, tactile puzzles, and other accessible technologies to ensure the participation of people with disabilities in both in-person and virtual escape experiences.

SOCIAL IMPACT

- Eco Escape provides an inclusive space for entertainment and learning for people of all ages and abilities, promoting integration and diversity.
- The themed escape experiences address social issues such as inequality, social justice, inclusion, and bullying, encouraging reflection and dialogue on these topics.

ENVIRONMENTAL IMPACT

- The themes of the escape experiences are focused on environmental awareness, addressing issues such as climate change, biodiversity conservation, and the sustainable use of natural resources.
- Eco Escape uses sustainable materials and practices in the design and construction of its escape rooms, minimizing its ecological footprint and promoting environmental responsibility.

SOSTENIBILITY

- Eco Escape is committed to operating sustainably, incorporating environmental practices into all its operations and promoting environmental education among its clients and employees.
- The company seeks to establish partnerships with environmental and social organizations to amplify its impact and contribute to the sustainable development of the community.



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THE TEAM

Our team is made up of 12 people with different backgrounds and experiences, which allows us to specialize in a specific area and perform that role within our venture.

Daniel López

Ángela Diente

Iñaki Martín

Ana de Bonrostro

Cristina Mota

Judit Arribas

Daniel Jerez

María Castellanos

Miriam Muñoz

Victoria Pascual

Dario Linares



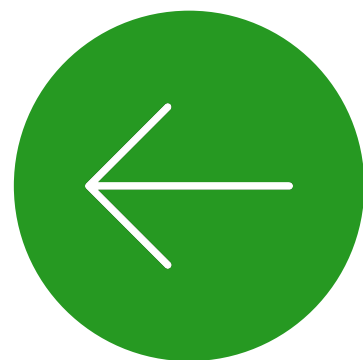
CONCLUSIONS

- Since the team is made up of people with disabilities, accessibility and inclusion are given much more attention.
- The prior theoretical training has helped us develop these entrepreneurial ideas.
- The examples of best practices have helped us understand that there are many types of entrepreneurship and have inspired our ideas.
- We believe that developing these ideas has been very positive for our future, whether or not we become entrepreneurs.





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