

NEWSLETTER GREEN

MAY 2024 | N°5



Gurises Unidos warmly welcomed us at its headquarters, providing an ideal space for the exchange of ideas and experiences. During our stay, we shared key aspects of the project to ensure the alignment of all participants with our objectives and goals.

A highlight was listening to the beta version of the podcasts, identifying areas for improvement before their final release. In addition, short videos and explanatory pills were recorded for dissemination on social media and our website.

The learning continued at Fundación Telefónica with a workshop on digital skills, providing essential tools to face the challenges of the digital environment. Uriel Crampton, a young Uruguayan entrepreneur, shared his experience on how to turn ideas into reality, motivating everyone present.

The visit to the Carnival Museum allowed us to learn about the rich history of the Uruguayan carnival, showing the interconnection between culture and entrepreneurship. At the Centro Juvenil Santa María de Gurises Unidos, we received a workshop on spokespersonship and communication, evaluating the entrepreneurial ideas developed by the participating entities.

At the Youth Institute of Uruguay, we shared knowledge and learned new strategies, enriching our perspectives. The day culminated with a reception at the European Union Headquarters in Uruguay, where the Head of Cooperation, Markus Handke, showed great interest in the 'GreEn' project. We presented the development of the Toolkit and discussed the progress of the project.



The second training of the 'GreEn' project in Montevideo not only strengthened our ties and knowledge, but also provided us with new tools and perspectives to continue working towards a more sustainable and just future. We thank all the organisations and individuals who made this meeting possible and look forward to continuing to work closely together in the development of our initiatives.



This project is funded by the European Union. The views and opinions expressed are those of the author(s) alone and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor the EACEA can be held responsible for them.

