GREEN MODULE

N°1 - SOCIAL, GREEN AND DIGITAL ENTREPRENEURSHIP

In the exciting world of entrepreneurship, every idea has the potential to initiate transformative change.

Entrepreneurship is a powerful force for social, economic and environmental progress in all its forms.

Integrating these approaches not only leads to the creation of successful businesses, but also contributes to a more equitable and sustainable world.

Through this module, you are invited to discover how you can contribute to this change, not only to improve your environment, but to transform the world.

You are encouraged to immerse yourself in learning and inspiration, and to consider how you can apply these principles in your own entrepreneurial venture.
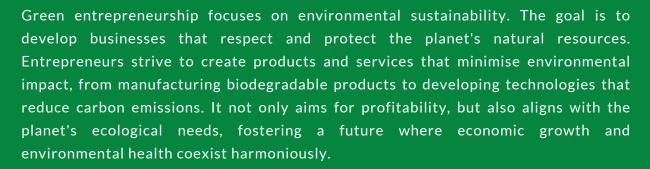
SOCIAL ENTREPRENEURSHIP

Social entrepreneurship is used to address pressing social problems through the tools of commerce. Businesses are created that, beyond seeking economic benefits, are committed to solving challenges such as inequality, poverty and limited access to essential services. This type of entrepreneurship not only transforms markets, but also improves lives and promotes sustainable and profound social change.

GREEN ENTREPRENEURSHIP

Green entrepreneurship focuses on environmental sustainability. The goal is to develop businesses that respect and protect the planet's natural resources. Entrepreneurs strive to create products and services that minimise environmental impact, from manufacturing biodegradable products to developing technologies that reduce carbon emissions. It not only aims for profitability, but also aligns with the planet's ecological needs, fostering a future where economic growth and environmental health coexist harmoniously.

DIGITAL ENTREPRENEURSHIP

Entrepreneurs are using digital technologies to revolutionise the way people interact, work and do business. This sector harnesses the power of the internet, e-commerce platforms, and artificial intelligence tools to deliver innovative solutions that respond to the needs of the global marketplace. From mobile apps that improve quality of life to platforms that facilitate global e-commerce, digital entrepreneurship is at the forefront of economic transformation.