

GREEN MODULE

Nº 3 - IN ACTION: TAKING THE INITIATIVE



This new module will explore how to transform the business world by integrating social responsibility, environmental care and technology.

This approach to sustainable entrepreneurship not only seeks economic benefits, but is also committed to global wellbeing.


Get ready to discover how to be part of this entrepreneurial revolution.


Sustainable entrepreneurship is much more than a business strategy; it is an active commitment to the future. By adopting this approach, you are not only contributing to the economy, you are leading the way towards a more sustainable and responsible development.

You are invited to pioneer this change, using entrepreneurship as a platform to make a positive difference in the world.



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- **Importance of Social, Green and Digital Entrepreneurship:** At the heart of social and green entrepreneurship is the idea that business can and should contribute to social welfare and environmental protection. By focusing on social and ecological problems, these companies strive to develop solutions that benefit both society and the planet. Digitalisation plays a crucial role in enabling these solutions to be more effective and far-reaching, using advanced technologies to improve efficiency and interaction with consumers who value sustainability.

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- **Key Aspects of Sustainable Entrepreneurship:** Sustainable entrepreneurship requires a clear vision and careful planning. It is essential to define objectives that align social and environmental values with business strategies. Managing resources efficiently and fostering clear and effective communication are pillars for success. In addition, assessing progress and being willing to adapt to changing circumstances ensures that the venture can sustain and thrive over time, facing challenges along the way.

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- **Legal formalities and advice:** the legal formalities required to operate with integrity in different international contexts, such as Paraguay, Uruguay, Argentina and Spain, will be covered. From incorporating the company to obtaining the necessary licenses and permits, each step is crucial to ensure the legality and accountability of the business. In addition, strategic advice will be provided on navigating the regulatory and business environment, emphasising the importance of starting procedures well in advance and staying informed about legislative changes that could affect the venture.

This project is funded by the European Union. The views and opinions expressed are those of the author(s) alone and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor the EACEA can be held responsible for them.